



Renewed partnership for sustained health outcomes

TERMS OF REFERENCE

Expression Of Interest (EOI) to Develop a Study on Innovative Domestic Financing for Immunization Opportunities

1.0 About HENNET

The Health NGOs' Network (HENNET) is a membership organization that seeks to promote civil society's roles and engagements to transform Kenya's health sector to enhance their responses towards the health needs of Kenyans with a vision of a healthy Kenyan Society. HENNET was founded in 2005. The network is governed by a Board of Directors with an executive committee as defined by its constitution and is widely seen by its peers as the appropriate **coordinator and convener of the CSO health sector**. Functionality and everyday operations are managed by the secretariat staff under the leadership of the Executive Director.

HENNET has a zero tolerance Policy on Corruption and Sexual Exploitation, Abuse, and Harassment

Vision: A healthy and Empowered Kenya Society

Mission: To stimulate linkages and strategic partnerships among health NGOs, government, and the private sector to enhance their responses towards the health needs of Kenyans.

2.0 Project Title

Advocacy for Immunization and Primary Health Care in Kenya

3.0 Assignment/Purpose of the Consultancy

HENNET seeks to recruit and engage a consultant to conduct a study on innovative financing opportunities for Immunization financing and sustainability in Kenya.

3.1 Scope of Work

The scope of this study is on innovative approached towards Immunization financing in Kenya for sustainability

- i. Analyze current immunization funding requirements and how the requirements has been financed from various financing sources, including government allocations, donor allocation, and external funding (2000/21, 2021/22, 2022/23, 2023/24, 2024/25), 2025/26) and a projection of the immunization financing needs for the next five years from 2026 – 2030 at both national level and select 8 counties

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- ii. Identify Immunization financing gaps for the above years including the projected years, challenges, and risks to Vaccine and immunization sustainability at both the national and county levels.
- iii. Conduct a technical, legal, and economic feasibility analysis on different tax and levy options including but not limited to the following four earmarked tax options:
 - Tobacco tax,
 - Alcohol tax,
 - Tourism visa fee levy,
 - Hotel/lodging tax, or surcharge.

The analysis must show clearly the legal pathways of establishing such tax option, legal/ stakeholders acceptance, challenges etc., the amount projected to be raised in the 5 years projections given a specific tax rate, the most acceptable tax rate for each based on best practices/consultations and economic implications of such taxes on fiscal space, government tax revenues, stakeholder opposition/support such as corporates/companies involved

Analysis area	Analysis should answer the following, at minimum.
Legal, social and political	<ul style="list-style-type: none"> - What are the legal, social and political issues that need to be considered to ensure the proposed financing opportunities? - Are there legal impediment? - Are current laws sufficient or which laws need to be created/enacted/amended to make these proposals a reality - What are steps for ensuring all legal requirements are met - Any perceived opposition and how can this be managed to move the opposers towards acceptance? - Identify stakeholders to engage in the process of institutionalizing the proposals. - Case study - Demonstrate how such taxes have been implemented in some countries – the process, the acceptance etc.
Economic	<ul style="list-style-type: none"> - What is the implication of the proposals on the overall revenue of the government? Will they decrease or increase overall government revenue - fiscal considerations. - What is the impact of the proposals to the different the companies/stakeholders. - General consideration of the economic viability and feasibility of each proposed option given the current and projected economic conditions.
Technical	<ul style="list-style-type: none"> - How much can each of the proposed option raise in the next five years? - What is the net tax revenue that can be applied to immunization financing?

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	- Demonstrate a clear pathway of adopting these tax option in Kenya
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- iv. Assess the applicability and feasibility of Immunization Impact Bonds (IIBs):
 - Review global case studies and best practices
 - Identify potential partners (e.g., investors, service providers, outcome funders)
 - Propose a conceptual framework for structuring IIBs in the local context.

3.2 Key Deliverables

- i. A detailed study report on innovative health financing opportunities, analyzing the different tax options (tobacco, alcohol, tourism visas, hotel stays) and immunization impact bonds. Clearly showing legal, economic and technical aspects of all these mechanisms and a clear pathway of how to adopt the mechanism in Kenyan context.
- ii. Identify short-term, medium-term, and long-term entry points for these innovative financing in light of the donor transition discourse in Kenya by 2030.
- iii. Clear and sustainable policy recommendations in the form of a policy brief for immunization financing in Kenya for engagement with key stakeholders.

4.0 Duration of the Contract

The consultancy is expected to take **25 days** from the date the contract is signed.

5.0 Remuneration/Consultancy Fees

The consultancy fees shall be as agreed with the consultant based on the best value for money. The consultancy fees shall be inclusive of statutory tax deductions. Payable by cheque or EFT transfer as the consultant may prefer.

6.0 Bid Requirements

Interested consultants should submit an Expression of Interest, which should include the following:

- i. Suitability statement that expresses commitment to availability for the entire period of the assignment.
- ii. The consultancy team must comprise a health economist with over 5 years' experience. A tax expert (legal), a financial tax expert will be an added advantage.
- iii. Brief statement on the proposed methodology, including a detailed work plan.
- iv. Updated curriculum vitae of the consultant (s), spelling out the relevant qualifications and experience.
- v. Contacts of three organizations that have recently contracted the consultant(s) to carry out similar tasks.

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- vi. Financial proposal in Kenyan shillings.
- vii. For Consultancy firms, registration status and compliance will be required
- viii. Tax compliance

7.0 Application Process

Interested consultants are invited to share an expression of interest that clearly articulates the consultant's understanding of the terms of reference and methodology for executing the work, including key deliverables and timelines. The expression of interest should indicate **“Expression of Interest (EOI) to Develop a Study on Innovative Immunization Financing Opportunities.**

Interested consultants are encouraged to send in their expression of interest and resume not exceeding 5 pages (1500 words maximum) to recruitment@hennet.or.ke on or before **Monday, 21st July 2025** by 5.00 pm EAT.

Please Note: The Study should not Exceed 36 pages.

NB: Women, Youth, and persons with Disabilities (PWDs) are strongly encouraged to apply