

Expression of Interest (EOI)

Short-Term Consultancy on Visual Documentation for Immunization and PHC Advocacy in Kenya

About HENNET

The Health NGOs Network (HENNET) is a membership organization that seeks to promote the engagement of civil society organizations (CSOs) in transforming Kenya's health sector to better meet the needs of its people. Founded in 2005, HENNET provides a platform for coordination, networking, capacity building, and advocacy, and currently consists of over 100 health-focused NGOs and FBOs. The organization is governed by a Board of Directors and managed by a secretariat under the leadership of the Executive Director. HENNET is currently implementing the Immunization and Primary Health Care (PHC) Advocacy Project, supported by the Global Health Advocacy Incubator (GHA). This project aims to strengthen evidence-based advocacy for sustainable immunization financing, community engagement, and effective delivery of PHC services in Kenya.

Project Title:

Visual Documentation and Storytelling for Immunization and PHC Advocacy in Kenya

1. ToRs Objective

To visually document community experiences, system functionality, and stakeholder engagement related to immunization and health data, as outlined in HENNET's Photoshoot Guide for Immunization and Data for Health in Kenya. The aim is to generate a diverse and inclusive set of images to support advocacy, learning, and communication efforts under the GHA-funded initiative.

2. Specific Objectives

The consultant will:

1. Translate the guide into a thematic and logistical photography plan.
2. Capture a minimum of 100 high-resolution photographs that align with the following themes:
 - Community engagement and education on immunization
 - Vaccination service delivery and outreach
 - Data for health systems and civil registration (births and deaths)
 - Stakeholder coordination and logistics
3. Ensure the documentation includes:
 - Urban and rural settings
 - A variety of healthcare facilities and communities
 - Inclusive representation (gender, age, ethnicity, and disability)
4. Deliver:
 - Edited and raw photos organized by theme
 - Metadata and captions for each photo
 - A 2–3-page report summarizing the process and key observations

3. Scope of Work

3.1 Preparation

- Review of the Photoshoot Guide and consultation with HENNET team

About HENNET

Health NGOs' Network (HENNET) is a National Membership Organization comprising over 120 members spread across the 47 Counties of Kenya. Hennet seeks to promote civil society's roles and engagements to transform Kenya's health sector in order to enhance their responses towards the health needs of Kenyans with a vision of "a healthy Kenyan Society".

- Development of a detailed shot list and photography work plan

3.2 Field Work

- Conduct field visits in at least four counties, covering both rural and urban contexts
- Coordinate with county health teams and facilities for access and permissions
- Ensure informed consent and ethical documentation

3.3 Post-Production & Reporting

- Organize photos by theme
- Provide captions, dates, and locations
- Submit a final narrative report with reflections and recommendations

4. Deliverables

- Inception Report and shot plan (Week 1)
- At least 100 high-quality photographs (Week 2–3)
- Metadata, captions, and signed consent forms (Week 4)
- Final narrative report summarizing the assignment (Week 4)

5. Consultant Profile

The consultant must demonstrate the following qualifications:

- At least 3 years of professional experience in photography, particularly in the health, development, or humanitarian sector
- Strong portfolio in documentary or advocacy photography
- Ability to work independently and travel to multiple counties in Kenya
- Knowledge of ethical photography, including informed consent, privacy, and cultural sensitivity
- Experience working with health or community-based organizations is an added advantage

6. Application Process

Interested consultants are invited to submit an expression of interest that clearly outlines:

- Understanding of the assignment
- Methodology and proposed locations
- Sample portfolio (minimum 3–5 relevant images)
- Financial proposal
- Updated CV or organization profile

Deadline and Submission

Please send your Expression of Interest to: recruitment@hennet.or.ke & cc: communication@hennet.or.ke

Subject: Expression of Interest – Visual Documentation Consultancy

Deadline: 21st June, 2025

Maximum submission length: 5 pages