

Expression of Interest (EOI)

Short-Term Consultancy on Production of a 15-Minute Advocacy Documentary on Immunization and PHC in Kenya

About HENNET

The Health NGOs Network (HENNET) is a membership organization that seeks to promote the engagement of civil society organizations (CSOs) in transforming Kenya's health sector to better meet the needs of its people. Established in 2005, HENNET facilitates coordination, advocacy, and capacity building among over 100 member organizations across the country. HENNET operates under the guidance of a Board of Directors and a dedicated secretariat team. HENNET is currently implementing the Immunization and Primary Health Care (PHC) Advocacy Project with support from the Global Health Advocacy Incubator (GHAi). The initiative seeks to enhance sustainable immunization financing, strengthen PHC systems, and promote equitable health access through evidence-based advocacy.

Project Title:

Production of a 15-Minute Advocacy Documentary on Immunization and PHC in Kenya

1. ToRs Objective

To develop and produce a professionally scripted and visually compelling 15-minute documentary that highlights key advocacy themes under the Immunization and PHC program. The documentary will support stakeholder engagement, policy advocacy, and public awareness efforts under HENNET's GHAi-funded initiative.

2. Specific Objectives

The consultant will:

1. Develop a creative concept, script, and storyboard in consultation with HENNET.
2. Capture high-quality footage in at least four counties across diverse settings (urban and rural).
3. Conduct interviews with key stakeholders, community members, healthcare workers, and beneficiaries.
4. Incorporate visuals from the thematic photoshoot where applicable.
5. Edit and produce a 15-minute documentary, plus a 60-second teaser trailer.
6. Provide subtitles, branding, and B-roll footage.
7. Submit all raw footage and final video files.

3. Scope of Work

3.1 Pre-Production

- Consultation with HENNET to align on vision and message
- Development of script, storyboard, and interview guides

3.2 Production

- Field filming in at least four counties
- Capture of community activities, health facilities, and interviews

About HENNET

Health NGOs' Network (HENNET) is a National Membership Organization comprising over 120 members spread across the 47 Counties of Kenya. Hennet seeks to promote civil society's roles and engagements to transform Kenya's health sector in order to enhance their responses towards the health needs of Kenyans with a vision of "a healthy Kenyan Society".

3.3 Post-Production

- Video editing and voice-over
- Subtitling and music overlay
- Production of full documentary and teaser
- Delivery of raw footage and final outputs

4. Deliverables

- 15-minute high-definition documentary (English with Kiswahili subtitles)
- 1-minute teaser video for social media
- All raw footage (interviews, B-roll, etc.)
- Final scripts and consent forms
- Summary production report

5. Consultant Profile

The consultant must demonstrate the following qualifications:

- Proven experience in documentary film production in the development or public health sector
- Strong storytelling and visual communication skills
- Capacity to travel and film across multiple counties
- Ability to work independently and deliver high-quality content within a tight timeline
- Knowledge of ethical storytelling and informed consent practices

6. Application Process

Interested consultants are invited to submit an Expression of Interest that includes:

- A technical proposal detailing the concept, methodology, and timeline
- A financial proposal (inclusive of travel and production costs)
- Links to sample documentaries or similar video work
- CV or organizational profile with references

Deadline and Submission

Please send your Expression of Interest to: recruitment@hennet.or.ke & cc: communication@hennet.or.ke

Subject: Expression of Interest – Documentary on Immunization Consultancy

Deadline: 21st June, 2025 (**Please Note:** This project is to be completed by the end of July 2025)

Maximum submission length: 5 pages